

Annual Report | 2018

Gwinnett Parks Foundation



Gwinnett Parks Foundation

The Gwinnett Parks Foundation is a 501(c)(3) charitable organization that was established in 2001 to support Gwinnett County Parks & Recreation.

Gwinnett Parks Foundation supports and assists Gwinnett County Parks and Recreation efforts to enhance the quality of life for all citizens by connecting people and parks.

Scholarships

Those who cannot afford to attend summer camps, swim lessons, and recreational classes can use funds raised through the Gwinnett Parks Foundation events and partnerships with other groups, companies and organizations. Scholarships are offered for Youth, Senior, Health and Wellness and Therapeutic Recreation.

- **Total scholarships offered in 2018 – \$22,531**
- **Total scholarships offered in 2017 – \$24,039**
- **Balance of Scholarship accounts – \$52,44**
- **Summer Camp Swim Lessons offered – \$3,600**



Category	Offered	Redeemed	Percentage
Camp	51	29	56%
Health & Wellness	362	362	100%
Senior Classes	2	2	100%
Youth Classes	0	0	0%

Youth Sports Scholarships Offered

Category	Offered	Redeemed	Value
Mustang Athletics	5	1	\$55
Youth Sports	147	51	\$5,650

Fundraising & Donations

Organization	Scholarship	Value
Grand Slam Atlanta	Youth Sports	\$4,050
J & J Ice Cream	Health & Wellness	\$60
Kingdom Confectioners	Health & Wellness	\$700
Live Healthy Gwinnett	Health & Wellness	\$1,854
North GA Elite	Youth Sports	\$6,111
Red Dragon	Health & Wellness	\$2,537



2018 Highlights

Volunteer reception – April 19 at the Gwinnett Historic Courthouse

- Shining Star Awarded to Lois Allen
- 163 Presidential Volunteer Service Award recipients

Jones Bridge Park Ribbon Cutting – March 6

Trails Master Plan Adoption by Gwinnett BOC – April 24

Graves Park Expansion – August 14

Public Lands Day – September 22 at Jones Bridge Park



Park'nership – Connecting People & Parks

March, E. E, Robinson Park

- 72 volunteers and 216 hours served

October, Club Drive Park

- 35 volunteers and 105 hours served

Commemorative

Existing Bench/Tree

- Little Mulberry Park, Jo Gauzen

Existing Swing/Bench

- Little Mulberry Park, Parker Killian Moore

Existing Bench

- Duncan Creek, Jacob Smarch
- Little Mulberry Park, Shannon Ray Moore
- Little Mulberry Park, Helen Blalock
- McDaniel Farm Park, Mary Jane Wolfe
- Peachtree Ridge Park, Sehic Family
- Tribble Mill Park, Lois Allen



Awards

- Champion Award – Phil Hoskins
- Catch the Wind Awards – Helen Blalock and Janice Rinaldo

Marketing

- Social media initiatives resulted in 42% increase in new followers, increased engagement and audience.

