

# Annual Report | 2020

## Gwinnett Parks Foundation



The Gwinnett Parks Foundation is a 501(c)(3) charitable organization that was established in 2001 to support Gwinnett County Parks & Recreation.

Gwinnett Parks Foundation supports and assists Gwinnett County Parks and Recreation efforts to enhance the quality of life for all citizens by connecting people and parks.

### Scholarships

Those who cannot afford to attend summer camps, swim lessons, and recreational classes can use funds raised through the Gwinnett Parks Foundation events and partnerships with other groups, companies and organizations. Scholarships are offered for Youth, Senior, Health and Wellness and Therapeutic Recreation.

- **Total scholarships offered in 2020 – \$12,493**
- **Total scholarships offered in 2019 – \$30,132**
- **Balance of Scholarship accounts – \$52,199**
- **Summer Camp Swim Lessons offered – \$34**

Category	Offered	Redeemed	Percentage
Camp	\$1,945	\$658	33%
Health & Wellness	\$34	\$34	100%
Senior Classes	\$100	\$100	100%
Youth Classes	\$801	\$401	50%

### Youth Sports Scholarships Offered

Category	Offered	Redeemed	Percentage
Mustang Athletics	\$252	\$252	100%
Youth Sports	\$9,360	\$3,360	35%

### Fundraising & Donations

Organization	Scholarship	Value
Kona Ice – Crystal Cannon	Health & Wellness	\$358
Red Dragon	Health & Wellness	\$76



## 2020 Highlights

Alexander Park Phase II

Freeman's Mill Park Exhibit

Lois Lane Allen Pavilion at Alexander Park approved

## Commemorative

### Existing Swing

- Little Mulberry Park, Don Merrill

### Existing Bench

- Alexander Park, Randy Travis
- Harbins Park, Nona Patterson

### Tree

- Little Mulberry Park, Don Merrill
- Little Mulberry Park, Mark Geibel
- Alexander Park, Brian Norris
- McDaniel Farm Park, Colleen Duckat



## Awards

- Catch the Wind Leadership Award – Nona Patterson

## Marketing

- Social media initiatives resulted in an increased number of page followers and engagement. Due to COVID-19, the number of posts were limited, and the page was used to distribute information for the safety of the community.

