

# Annual Report | 2022



The Gwinnett Parks Foundation, a 501(c)(3) charitable organization, was founded in 2001 with the mission of supporting Gwinnett County Parks & Recreation. By connecting people and parks, the Foundation aims to enhance the quality of life for all citizens and assist Gwinnett Parks and Recreation in their efforts.

## 2022 Highlights

- Park'nership – Duncan Creek Park, March
- Park'nership – Alexander Park, October

## Commemorative

### Existing Bench Plaque

- Little Mulberry Park – 3
- McDaniel Farm Park – 1
- Lenora Park – 1
- Dacula Park – 1

### New Bench & Plaque

- Little Mulberry Park Disc Golf Course – 1

### Picnic Table Plaque

- Yellow River Park – 1

### Tree & Plaque

- Pinckneyville Park Soccer Complex – 1
- J. B. Williams Park – 1
- Little Mulberry Park – 1

## Marketing

By actively engaging with our audience, and sharing information, the Gwinnett Parks Foundation Facebook page saw an increase in followers and was able to effectively to support its mission, increase engagement, and reach new audiences.

## Scholarships

Individuals who lack the means to participate in summer camps, swim lessons, and recreational classes benefit from the funds raised through the Gwinnett Parks Foundation's events and partnerships with other groups, companies, and organizations. The Foundation offers scholarships in the categories of Youth, Senior, Health and Wellness, and Therapeutic Recreation to make these opportunities accessible to all.

- Total scholarships offered in 2022 – \$28,608
- Total scholarships offered in 2021 – \$17,660
- Balance of Scholarship accounts – \$42,779

## Breakdown

- Camp – 64% redeemed
- Health & Wellness – 82% redeemed
- Youth Sports – 30% redeemed

## Fundraising & Donations

- Health & Wellness scholarship | Kona Ice - \$3,895

