Annual Report | 2023

The Gwinnett Parks Foundation, a 501(c)(3) charitable organization, was founded in 2001 with the mission of supporting Gwinnett County Parks & Recreation. By connecting people and parks, the Foundation aims to enhance the quality of life for all citizens and assist Gwinnett Parks and Recreation in their efforts.

Scholarships

The Gwinnett Parks Foundation raises funds through events and partnerships to support individuals who cannot afford summer camps, swim lessons, and recreational classes. Scholarships in Youth, Senior, Health and Wellness, and Therapeutic Recreation categories ensure these opportunities are accessible to all.

- Total scholarships offered in 2023 – $82,138
- Total scholarships offered in 2022 – $28,608
- Balance of Scholarship accounts – $39,054

Breakdown

- Camp – 67% redeemed
- Health & Wellness – 40% redeemed
- Youth Sports – 52% redeemed

Fundraising & Donations

Health & Wellness scholarship

- Kona Ice - $4,030
- Mitsubishi - $480
- Milkshake Lady - $77

2023 Highlights

- Park'nership – Best Friend Park, March
- Park'nership – Harbins Park, October

Commemorative

Existing Bench Plaque

- Alexander Park – 1
- E. E. Robinson Park – 1
- Little Mulberry Park – 2
- Pinckneyville Park – 1
- Tribble Mill Park – 1
- Ronald Reagan Park – 1
- Vines Park – 1

New Bench & Plaque

- Little Mulberry Park – 2
- J. B. Williams Park – 1

Tree & Plaque

- Little Mulberry Park – 1
- Yellow River Park – 1

Social Media Analytics

- Total Followers: 10K
- Content Interactions: 1.1K up 56%
- Total Reach: 9.6K up 5.6%